

Management Development Programme

on

**Leadership and Strategic
Management in NRHM**

12-16 September, 2011

Venue : Kolkata



Organised by



**Institute of Health Management Research
Jaipur**

Background

The Government of India has launched the National Rural Health Mission (NRHM) in April 2005 with the objective of providing accessible, affordable and accountable quality health services especially in rural areas. NRHM included increasing public expenditure on health, integrating organizational structures, optimizing human resources, pooling of resources, decentralizing management of health programmes, participating of communities and PRIs in planning and managing health programmes, etc. The Institute of Health Management Research, Jaipur has designed a Management Development Programme to strengthen leadership and managerial competencies of health professionals in managing NRHM. The programme will lead to useful discussions and to facilitate in crafting of a credible public health systems to provide quality services.

Objectives

The overall aim of the course is to improve the leadership and managerial competencies of programme managers involved in planning, strategizing, implementing, and controlling various functions in NRHM. The specific objectives of the course are:

- To provide an overview of key concepts and issues involved in leadership and strategic management in NRHM.
- To enable the participants to undertake self-assessment of their leadership and managerial styles and identify strengths and weaknesses.
- To discuss various leadership and managerial styles develop skills in strategic leadership, program management, monitoring and evaluation.
- To develop skills in developing collaborations and partnerships with key stakeholders.

Contents

The course consists of the following contents:

- Leadership and managerial styles
- Strategic planning and management
- Decentralized planning
- Developing district action plans
- Managing quality in health care
- Financing health care
- Communitization in health care
- Managing public-private partnerships
- Monitoring and accountability
- Commissioning evaluation

Participants' Profile

This programme is designed for public health professionals who are involved in planning and implementation of National Rural Health Mission (NRHM) at national, state, district and block levels. The target participants for this programme would, therefore, include directors, joint directors, state programme managers, state level officials/consultants, district level officials, district programme managers, coordinators, and administrators working with government and non-governmental organizations with substantial managerial responsibilities, interest, and motivation to learn and improve health systems performance.

Training Method

The programme will use a mix of lecture by resource persons to introduce the lead concepts and encourage active interaction by the participants through classroom discussions, group work and presentations.

Resource Persons

Dr. S. D. Gupta, MD, PhD (Johns Hopkins), FAMS
Director, Institute of Health Management Research, Jaipur
Public Health Specialist

Dr. P. R. Sodani, PhD, MPH (UNC-CH, USA)
Professor and Dean (Training), Institute of Health Management Research, Jaipur
Health Economist

Dr. Suresh Joshi, MD (University of Rajasthan, Jaipur)
Professor, Institute of Health Management Research, Jaipur
Programme Implementation Specialist

Dr. Manasee Mishra, PhD
Head (Research & Training), Institute of Health Management Research, Kolkata
Monitoring and Evaluation Specialist

Eminent subject experts from the industry will also be invited to address the participants.

Duration and Venue

The programme is of 5-day duration. The programme will start on Monday, 12th September 2011 and conclude on Friday, 16th September 2011. The programme is scheduled to be held in Kolkata. The venue of the programme will be communicated to participants registered in the programme.

Certification

A certificate of participation on completion of the programme will be issued by IIHMR, Jaipur.

Program Fee

Rs. 25,000/- per participant. The fee covers tuition fee, teaching material, board and lodging. Fee for the programme can be paid by demand draft payable at Jaipur. The demand draft should be in the favour of “**Institute of Health Management Research, Jaipur**”.

Discount

Early Bird Discount: Nominations received with payments on or before **26th August 2011** will be entitled to an early bird discount of 10%. Early submission of fee and nomination does not, however, guarantee acceptance of application.

Group Discount: Any organization sponsoring five or more participants to the programme will be entitled to a discount of 10% on total fee payable provided that at least five participants actually attend the programme. At the time of submission of nomination forms, sponsors are requested to pay the full fee. Applicable discounts will be given on completion of the programme through refund cheques.

Organization can avail themselves of both the discounts subject to a maximum discount of 15%.

Nominations

Nominations along with the programme fee should reach the Dean (Training) **latest by 2nd September 2011** at the following address:

Dr. P.R. Sodani

Dean (Training)

Institute of Health Management Research

1, Prabhu Dayal Marg

Sanganer Airport, Jaipur - 302 011

Phone: 0141-3924700 (30 Lines)

Fax: 0141-3924738

Email: deantraining@iihmr.org

About the Institute

The Institute of Health Management Research, Jaipur is an institution dedicated to improvement in standards of health through better management of health care and related programmes. It seeks to accomplish this through management education, training, research, consultation and institutional networking in a national and global perspective. The institute has been designated as *WHO Collaborating Center for District Health Systems based on Primary Health Care*. The Ministry of Health and Family Welfare, Government of India has identified the institute as an *Institute of Excellence* for training and capacity building. For more information please visit our website www.iihmr.org



Institute of Health Management Research, Jaipur Nomination Form for MDP

Programme Title : Leadership and Strategic Management in NRHM
Duration : September 12 -16, 2011
Venue : Kolkata

Dr. P.R. Sodani

Dean (Training)

Institute of Health Management Research

1, Prabhu Dayal Marg, Sanganer Airport

Jaipur - 302 011

Phone: 0141-3924700 (30 Lines) Fax: 0141-3924738

E-mail: deantraining@iihmr.org

We are happy to nominate the following candidate(s) from our organization for the above mentioned programme.

S. No.	Name	Designation	Age (Yrs)	Sex M/F	Mobile Number
1					
2					
3					
4					
5					

We are happy to nominat Enclosed please find demand draft No. datedfor Rupees.....in words Rs..... towards participation fee, drawn in favour of “Institute of Health Management Research, Jaipur”

Date:

Signature

Place:

Name & Address of Sponsoring Authority